

Call +353 (0) 1 716 2900

Email info@biorbic.com

Visit

biorbic.com

Social Media Content Creator – Job Description

Post Title: BiOrbic Social Media Content Creator
Post Duration: ASAP – End Date 1 October 2024
Line Manager: Head of Public and Engagement Communications
Grade: Temp Exec Assistant set rate (€15.27)
Hours: Up to maximum 6 hours per week

Position Summary:

The BiOrbic Social Media Content Creator will be responsible for creating and posting regular, engaging content to BiOrbic's social media channels. This content will be public-facing, with a particular focus on Instagram and Tik Tok. The aim of this content will be to increase followship on these channels and build engagement. The Social Media Content Creator will monitor the growth of these channels and contribute ideas for new post formats, campaigns or practices that might increase engagement. The Social Media Content Creator role will be supervised and supported by the Head of Public and Engagement Communications.

Principle Duties and Responsibilities:

- Create regular content for BiOrbic's social media channels, including Twitter, Instagram and Tik Tok
- Develop a mixture of engaging social media content including photographs, graphics and videos
- Manage the posting of social media content with supervision from the Head of Public Engagement and Communications
- Liaise with BiOrbic researchers and staff as needed for content creation
- Monitor the impact of social media content on channel engagement
- Contribute ideas for new post formats and campaigns
- Other ad-hoc duties related to social media as designated by the Head of Public Engagement and Communications

Particular to this Position:

The agreed timing and number of hours (up to a maximum of 6 hours per week) worked during the working week (Monday – Friday) will be flexible to suit the timetable of the Social Media Content Creator whilst still facilitating regular scheduled posting.

To apply please send a CV and an example Instagram or Tik Tok video you have created that communicates about a topic related to sustainability:

comms@biorbic.com